**HanaMusubi showcase description**

Hana-Musubi is a Japanese food brand in the Hong Kong market. In 2020, the brand appoints the View-In team to launch the mobile targeting campaign, through mobile media networks reach the potential customers with offer information and details. Customers can through the landing page to redeem the instant discount offer.

華御結是香港市場上的日本食品品牌。 2020年，該品牌任命View-In團隊啟動移動定位廣告系列，通過移動媒體網絡向潛在客戶提供要約信息和詳細信息。 客戶可以通過登錄頁面來兌換即時折扣優惠。

MOBILE WEB DEVELOPMENT

MEDIA PLANNING

VISUAL DESIGN