**Transport Department showcase description**

Transport Department specializes in regulating Hong Kong transportation issues. The brand appointed the View-in team to design and develop the “HKeToll” virtual experience. Using Kinect sensor technology, drivers can move their bodies to control the vehicle and pay the toll remotely with the toll tag. After taking photo with virtual background , the soft copy can be shared to social media. The project has successfully helped the Transport Department to promote the "HKeToll" service, which increase public awareness and enhance public participation.

香港運輸署專門負責規管交通事宜。品牌任命View-in團隊設計及開發「易通行」虛擬體驗。運用Kinect感應技術，駕駛者能移動身體控制車輛，並以車輛貼遙距繳費隧道費，完成後可拍照留念，再分享至社交媒體。此項目成功幫助運輸署宣傳「易通行」服務，增加公衆關注及提升市民參與度。

KINECT MOTION SENSOR

KINECT CHROMA KEY TECHNIQUE

BILINGUAL SUPPORT

3D DESIGN PRODUCTION

360° MODEL RENDERING

ANIMATION PRODUCTION

USER INTERFACE PRODUCTION

DIGITAL PROGRAMMING

HARDWARE RENTAL & DELIVERY & INSTALLATION

TECHNICIAN ON-SITE SUPPORT

<https://www.youtube.com/watch?v=rJAlJgXL9p0>