iDear World showcase description

iDear World專門和不同的卡通角色一起，創建每個人心目中的理想世界品牌。品牌任命View-in團隊設計商標，並協助提供營銷策略，幫助品牌建立形象及宣傳優惠活動，以增加曝光率及接觸更多潛在客戶。

iDear World specialized in working with different cartoon characters to create the ideal world in everyone's mind. The brand appointed the View-in team to design the logo and provide marketing strategy. In order to build the brand's image and promote campaigns, so to increase exposure and reach more potential customers.

SOCIAL CONTENT MANAGEMENT

MEDIA PLANNING

DESIGN PRODUCTION