**MediLASE eshop Showcase Description**

MediLASE is a popular laser removal brand in Hong Kong. In 2022, brand appoints View-in team to support the website revamp service. Personalized interface design, graphics, and purchase logic according to brand image. Newly added upsell purchase function to promote customer’s purchase behavior. With the cross-platform web layout design, we provide users with a seamless transition and smoother browsing experience.

MediLASE是香港知名的激光脫毛品牌。品牌於2022年任命View-in團隊為其網店進行改造。根據品牌形象個性化設計界面及圖像，配合品牌設定購買邏輯。新增加購功能，以促進顧客的購買行為。另外更配合跨平台的網頁版面設計，為用戶提供無縫轉換及更流暢的購物體驗。

WEBSITE DEVELOPMENT

CMS PORTAL

UI & UX CONSULTATION

DESIGN PRODUCTION