**MeltyEnz Showcase Description**

MeltyEnz is a natural enzyme brand expert of Royal Medic. Brand appoints View-in team to support the social retainer service. Our team interacts with the customers by introducing products and promotions through graphics and animations. Advertise to reach the brand’s target audience and successfully develop more potential customers. Our team also develops chatbot to promote brand promotion offers, responding to customers’ inquiries in real time, thus enhancing the effectiveness of product promotions.

溶腩酵素是御藥堂旗下的著名天然綜合酵素品牌。品牌於2021年任命View-in團隊為其Facebook專頁制定社交媒體營銷策略，透過產品介紹及優惠推廣，並以圖文與客戶進行互動。再投放合適的廣告以接觸品牌的目標客群，並成功開發更多客戶。另外，配合團隊製作的聊天機械人（Chatbot），協助品牌促銷優惠，即時回應客戶對產品及優惠的查詢，從而提升產品的促銷成效。

SOCIAL CONTENT MANAGEMENT

GRAPHIC AND ANIMATION

CHATBOT PROGRAM

MEDIA PLANNING

LEAD GENERATION