**Oyatsu Baby Star Showcase Description**

Baby Star is a well-known crispy noodle snack brand under Oyatsu Company. Brand appoints View-in team to support the social retainer service. Our team design different graphics and animations for the brand’s new fan page, as well as personalizes the wall games to interact with the new fans. This provided the audience with the brand’s trivia and latest offers, which successfully boosting the fan base and interaction with customers.

Baby Star是Oyatsu Company旗下的知名童心點心麵零食品牌。品牌於2021年任命View-in團隊為其Facebook及Instagram專頁制定社交媒體營銷策略。設計各類圖文、動態圖向受眾傳遞品牌冷知識及最新優惠，以及符合品牌活力的各種帖文遊戲，旨在與新品牌專頁中與新粉絲進行互動。這成功地促進與受眾之間的互動及增加品牌專頁的粉絲人數。

SOCIAL CONTENT MANAGEMENT

GRAPHIC DESIGN

MEDIA PLANNING

ANIMATION PRODUCTION