**PolyU Speed - MMS 2 showcase description**

The Hong Kong Polytechnic University (PolyU Speed) is a famous university in Hong Kong. Brand appoints the View-In team to execute the campaign to target the potential students to share the higher education information and seminar details.

香港理工大學（PolyU Speed）是香港著名的大學。 品牌任命View-In團隊執行推廣項目，以潛在的會考學生為目標，以分享高等教育課程和研討會的詳細資訊。

MOBILE CAMPAIGN

MEDIA STRATEGY AND PLANNING

DESIGN PRODUCTION