**San Miguel CNY Stickers Showcase Description**

San Miguel is a famous beverage brand in the world. In 2022, brand appoints View-in team to support the CNY mobile stickers design. Stickers can be used on WhatsApp and Signal platforms. Through these stickers, it promotes the brand's products and encourage the use of New Year's greeting stickers.

生力啤酒是世界著名的飲料品牌。品牌於2022年任命View-in團隊為其設計一系列新春賀年手機貼圖。貼圖可於WhatsApp及 Signal應用程式平台上使用。貼圖除了推廣品牌產品外，亦鼓勵了受眾使用賀年祝賀貼圖。

San Miguel

SIGNAL STICKER PRODUCTION

ANIMATION DESIGN

PROGRAM MANAGEMENT