**SUISSE PROGRAMME Showcase Description**

SUISSE PROGRAMME is a Swiss skincare brand. In 2021, brand appoints View-in team to support the social retainer service. Our team design different graphics, videos, and product photography for the brand’s Facebook fan page. This created an image for the brand and provided the audience with the brand’s product features, functions and latest offers, which also increases brand’s exposure and sales through advertising strategies.

SUISSE PROGRAMME是瑞士的護膚品品牌。品牌於2021年任命View-in團隊為其Facebook專頁制定社交媒體營銷策略，設計各類圖文、影片及進行產品拍攝。透過圖文塑造品牌形象，向受眾介紹產品特性、功用及優惠。配合廣告投放策略以增加品牌曝光率及銷售率。

SOCIAL CONTENT MANAGEMENT

GRAPHIC DESIGN

MEDIA PLANNING

USER INTERFACE

ANIMATION PRODUCTION