**Thermos - MMS showcase description**

Thermos is a lifestyle brand in the Hong Kong market. Brand appoints the View-In team to launch the mobile web for the sales promotion campaign. Through the media, channel to reach the target potential customers; and customers can show the campaign page when purchase in the retail store to enjoy the offer.

膳魔師是香港市場的生活品牌。 品牌任命了View-In團隊來啟動促銷活動的數位推廣廣告。 通過媒體渠道接觸目標潛在客戶； 客戶可以在零售商店購買時顯示手機網頁頁面，以享受優惠。

MOBILE CAMPAIGN

DESIGN PRODUCTION

REDEMPTION PORTAL

MEDIA PLANNING

MEMBERSHIP MMS