**URA 360 Virtual Site Showcase Description**

Urban Renewal Authority (URA) is a quasi-governmental statutory body in Hong Kong responsible for accelerating urban redevelopment. In 2021, View-in team is assigned to develop a virtual site for its 20th anniversary exhibition. Public can visit the exhibition in 360° degree anywhere and anytime after the exhibition period ends. The virtual site not only enhances the overall website experience, but also promotes a positive image to the public.

市區重建局是香港專門負責處理樓宇重建及復修的法定機構。機構於2021年任命View-in團隊為其20周年展覽製作虛擬網站，使大眾即使於展覽期完結後亦能隨時隨地進入網站重溫，更可360度觀賞展品，讓用家仿如置身展覽之中。網站不僅提升了整體網站體驗，更宣傳了機構的正面公眾形象。

Urban Renewal Authority

VIRTUAL SITE DEVELOPMENT

WEB HTML DEVELOPMENT

USER INTERFACE PRODUCTION

GRAPHIC DESIGN

<https://www.youtube.com/watch?v=hrC42K_b3B8>